

The Texas Theatre

Tech Packet Info - Oct 2021

231 W. Jefferson Blvd Dallas TX 75208



HISTORY

The Texas Theatre was opened on April 21, 1931.

The design included opera boxes in the auditorium under a full night sky, fountains, projected clouds on the ceiling, and a giant chandelier. The completed theatre was the largest “suburban” movie house and the third-largest theatre in Dallas.

The theater was “fireproof” – constructed entirely of concrete. The theatre was the first in the area built for talking pictures and it featured the second-largest Barton organ in Dallas. The cooling and ventilation system blew 200,000 cubic feet of air per minute through a water-cooled system pumped from a 4,000-gallon tank. The cooling system made “The Texas” the first theater in Dallas with air conditioning. Billionaire film producer and renowned aviator Howard Hughes and his business partner Harold B. Franklin, another Hollywood producer, briefly owned the Robb & Rowley movie theater chain in the early 30’s during construction and opening of the Texas Theatre.

On November 22, 1963 at approximately 1:45 p.m., nearly 15 Dallas police officers converged on the Texas Theatre in search of a man who had entered without paying. That man was Lee Harvey Oswald – murder suspect in the slaying of Officer J.D. Tippit and later President John F. Kennedy’s accused lone assassin. He ducked into the theatre during an in-progress showing of War Is Hell and sat near the back of the auditorium until he was apprehended

Shortly thereafter the theater’s vibrant designs, false bridges, towers and campaniles, decorative wood railings, and star and cloud painted ceilings were sealed from public view under a Spanish-style stucco re-design. Eventually United Artists closed the theater in 1989.

In 2001 the 501 3c The Oak Cliff Foundation purchased the building. Several areas of the building were renovated and upgraded by the OCF. The Texas Theatre was added to the National Register of Historic Places in 2003.

In 2010 The Texas Theatre re-opened to the public as a destination for movies and live events under a new group called Aviation Cinemas, who also purchased the building from the Oak Cliff Foundation.

In 2021, Aviation Cinemas completed a \$2 million dollar expansion of the theater via a new upstairs second auditorium, new seating area in the balcony and a new upstairs full bar. The new upstairs room can seat 165 patrons, offers 35mm and Digital Cinema projection, state of the art surround sound and is fully ADA compliant with a chair lift and elevator access, as well as hearing and visual impaired device assistance. The new capacity of the main auditorium was increased to 670.

MAIN ROOM

651 Seated Capacity downstairs

+24 Seats in the Upstairs Balcony = 670 seated capacity, 750 w/ standing room

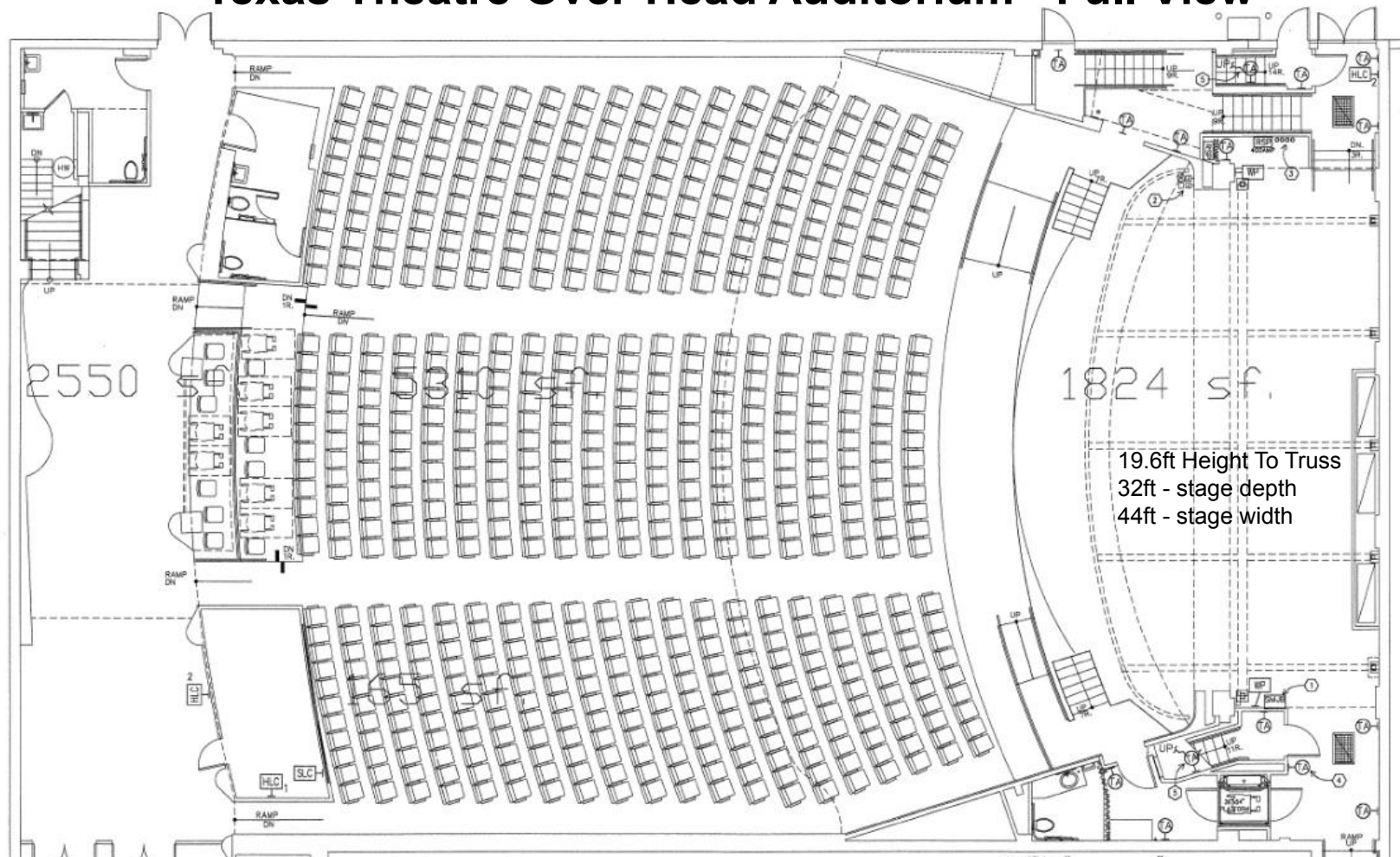
Upstairs Auditorium

165 Seated + ADA for 170 total.

(ask about Simulcast options for upstairs auditorium)



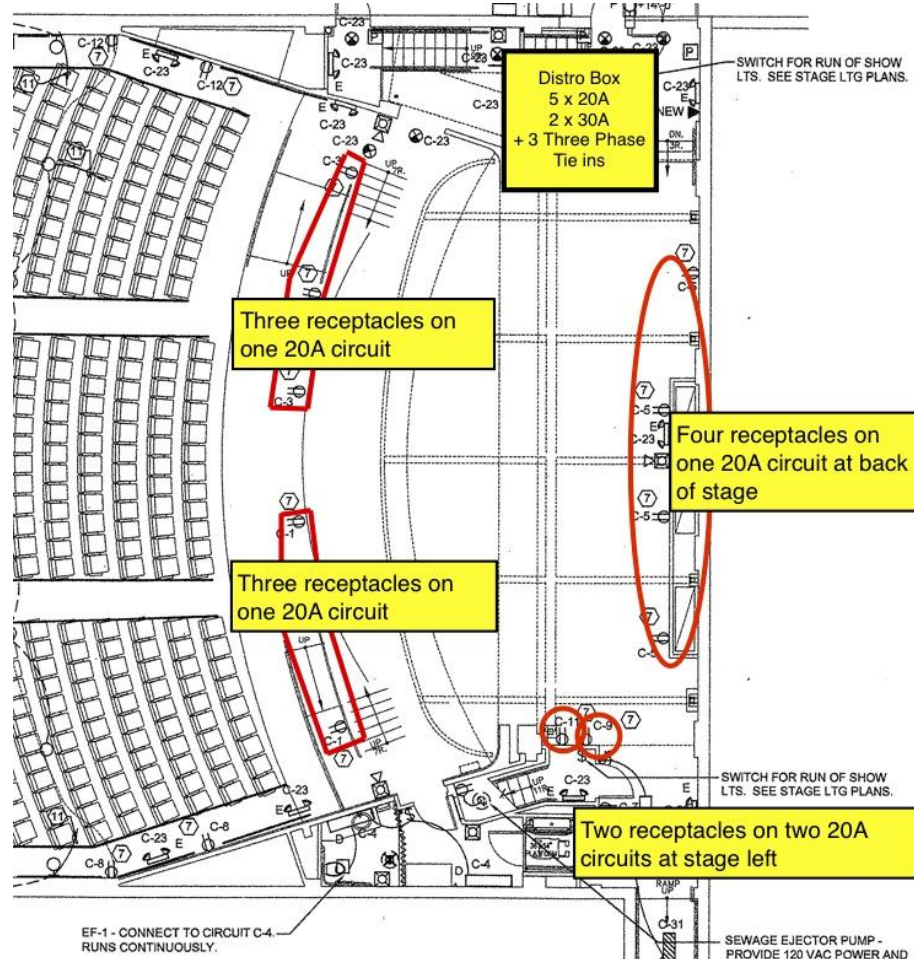
Texas Theatre Over-Head Auditorium - Full View



UPSTAIRS AUDITORIUM



Stage Power Annotation



Lighting Info

Lighting Positions

- 1 - Upstage CM Motorized Line Set for Rented in/ touring Gear
- 1 - Backstage Fixed Line Set across stage width
- 4 - Mezzanine Iweiss Schedule 40 Pipe Tormentors for front positions

Lighting Console

The house lighting console is an ETC Colorsource 40.

+ Leprecon LP612 Backup Board

DMX tie-in

For tour consoles, DMX tie-ins are available at FOH console position and on stage into ETC Gateways.



House Lighting Gear

Chauvet E910 RGB Ellipsoidal (x2)
ADJ 12P HEX (x2)
ADJ 6" Floor 60w (x6)
Chauvet ColorBand LED (x2)
Chauvet S-Par1 LED (x2)
ETC Source 4 Jr. 36' 575W (x3)
ColorTran 50' Fresnel (x2)
ADJ LED Spotlight (x1)
ETC Source 4Wrd LED (x2) 36'

Hazer

No house hazer. We require rented in hazers to be water-based. Please discuss with us ahead of time to decipher if paid fire watch is required.

Screen is moveable back and forth. Scissor Lift Rental Required to rig Backstage Line Set



Audio Equipment

Live Audio Gear:

Flown QSC KLA12 Triple Line Array + KLA181 Subs. + 2 QSC K10's for Monitors or Center Fills
X32 Producer Digital Console with Dedicated Wifi Router + S16 Digital Snake. (FOH Position Flexible)
Mackie Thump (x5) for Stage Monitors or DJ speakers
Whirlwind 16x4 150ft + Whirlwind 8x4 50ft analog snakes.
QSC KLA12 Dual Line Array for Behind The Screen shows or additional center fills.

Mics:

Rode M1 (x4), S1 (x2), M2, NT3, NT55 , Shure SM58 (x4), SM57
Sennheiser e835 (x2), e609 cab mic (x2), Drum Mic Kit e600, qty 2 EW100 Wireless Handheld & Lav

Other:

Rolls DI's, Whirlwind DI's, Radial DI's, Mackie 802, Mackie 402, Zoom H6 Recorder.

Dedicated Cinema Sound:

JBL LCR + Surrounds / QSC Dual Ch. Sub. 5.1 Dolby Digital 650 Processor + QSC Q-SYS CORE

Dedicated DJ Booth Sound:

QSC ADS12 + ADS10 with Amp Rack + Mackie mixer

Video/ Film Equipment

Digital Cinema DCP: Christie 4315 RGB Laser 4K + Dolby IMS2000 Server - Main Room.
Christie 4220 4K DCI Image, 22K Lumens, Doremi Cinema Server - upstairs auditorium

HD Video: Oppo and Denon Blu-Ray players. iMac for QuickTime Playback with Playback Pro .
Playback can be run from the stage via a RGB cable (which can pass 1920x1080) or via AJA
HD-BaseT to HDMI Converters/ CAT6 cable. Mini DisplayPort-to-VGA / HDMI dongles & HDMI
Converter are avail in house.

Film: Dual 35mm Christie changeover system, Kodak/ Elmo 16 mm.

Cinema Sound: JBL/ Dolby / QSC Q-SYS 7.1 Dolby Digital.

Installed Screen Downstairs: 38ft Harkness 2.35 aspect + 1.4 Gain. Moveable via ceiling truss.

Installed Screen Upstairs : 35ft Harkness 2.35 aspect with 1.0 Matte + Mini-Perf

Portable Screens: 25ft 16x9 Inflatable 16x9; 12ft 16x9 Da-Lite Tripod Screen.
Portable HD Video Playback system w/ multi-input scaler.

Production Misc

- No house Clear-Com. We can provide Motorola or Eartec wireless coms in house
- Main Green Room - with couch, sink, power fans, mirrors, water kettle and fridge
- There are 5 additional upstairs private small green rooms/ dressing rooms
- Private Bathroom in upstairs green room area backstage
- No showers or on-site laundry but there is a laundromat right behind the theater.
- Tables and T-shirt grids available for lobby use for merch
- Ask about Merch area and backstage WIFI
- ADA Performer Stage Lift available for use

Production Contact - Barak Epstein 214-529-3725
Barak@aviationcinemas.com

Production Parking and Load In

The Texas Theatre's Loading Zone is located at the rear of the theater in the alley facing Sunset Ave. After load in please park your vehicles or buses in the City of Dallas lot behind the theatre. No shore power, but generators are allowed. And there is a 20amp circuit in the parking lot that can be accessed.

Loading Doors

The double loading door measures 14" tall and 10"wide.



MAIN ROOM

Auditorium Shots



Examples of Show Setups



Behind The Screen Shows

Alternate Space - Standing room for approx 170 people.

Screen is moved to “movie” location. Dual Array Floor Stacked QSC system Set behind screen.

Modular Stage moved into place.

ColorBand Lights and 2 Pars can be set to Wash. + 4ft Pipe Tormentor for additional rigging

